

Education

- **DesignLab**
December, 2019
Certificate, UX Academy
- **Savannah College of Art and Design (SCAD)**
November, 2014
BFA, Graphic Design, Magna Cum Laude

Skills

Brand Development
Digital Design
Print Design
Motion Graphics
User Research and Synthesis
User Flows
Information Architecture
Concept Sketches
Wireframing
Low to High Fidelity Prototyping
User Testing

Tools

Illustrator
InDesign
Photoshop
After Effects
Adobe XD
Sketch
InVision
Figma
Marvel

Accolades

Dean's List, 2011-2014
SCAD Achievement Scholarship, 2011-2014
SCAD Artistic Scholarship, 2011-2014
SCAD Academic Scholarship, 2011-2014
Behance Featured SCAD Portfolio, 2014
SCAD Vernissage Exhibition, 2014
CMU National Print Exhibition, 2014

Experience

- **Unleaded | Senior Visual Designer**
February 2020 - Present | Remote
Actively delve into understanding our clients' complex businesses, markets, and target audiences, laying the groundwork for crafting robust brand-driven creative executions. I play a key role in collaborating with marketing, strategy, and creative teams to execute digital and print design deliverables.
- **Freelance Senior Visual Designer**
October 2018 - Present | Remote
Currently collaborating on design initiatives with agencies, as well as independent clients. Contracts include PowerReviews, Tranquilo Communities, Bestowal, Olson Engage, VSA Partners, and Unleaded.
- **LPK | Designer**
April 2017 - October 2018 | Cincinnati, OH
Was part of a pilot team for digital design and UX research capability. Contributed to the first successful full-service web campaigns produced by the agency. Designed with multiple teams for a variety of clients, spanning from large corporations to local startups. Gained cross-discipline experience, including brand identity, digital design, and packaging design.
- **FCB Chicago | Associate Art Director**
November 2015 - March 2017 | Chicago, IL
Generated and executed creative concepts for Cox Communications. Collaborated with creative, UX, and strategy to reinvent the Cox brand through digital, print, and social campaigns.
- **Groupon | Visual Designer**
December 2014 - September 2015 | Chicago, IL
Designed digital and print collateral for consumer and merchant facing marketing and branding for new product launches. Developed concepts and designed spaces for the experiential marketing team to promote the Groupon brand.
- **Soulsight | Graphic Design Intern**
June 2014 - August 2014 | Chicago, IL
Supported designers and account managers for a number of successful brands, such as MillerCoors and Kraft Foods. Conducted research and ideation, as well as presented design solutions to the team and to company leadership.
- **Creative Juice | Graphic Design Intern**
March 2014 - July 2014 | Atlanta, GA
Created print and web materials for company blog, social media, and weekly client emails.